**AP Psychology - Keefe Tech**

Week 1 Recap - Terms / Ideas – *We did all this?!*

Psychology = Social **SCIENCE**

Replication

Experimentation Research

Hypothesis

Null Hypothesis

Population

Independent Variable

Dependent Variable

Confounding Variables

"They're testing the effect of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the \_\_\_\_\_\_\_\_\_\_"

Control Group

Experimental Group

Placebo / Placebo Effect

Double Blind Design

Experimenter Bias

Hindsight Bias

Overconfidence

Random Assignment

Research Ethics / IRB

Little Albert Study

Stanley Milgram’s Shock Experiment

Stanford Prison Experiment

Surveys

Framing

Demand Characteristic (*drawing conclusions about types of questions, setting, etc…answering in the direction that is helpful to the researcher…or the opposite)*

Social Desirability

Operational Definitions

Confederates