

CORRELATIONAL STUDIES

INVESTIGATE RELATIONSHIPS AMONG VARIABLES

POSITIVE CORRELATION: $\uparrow = \uparrow$ OR $\downarrow \downarrow$
NEGATIVE CORRELATION: $\uparrow = \downarrow$ OR $\downarrow = \uparrow$

ILLUSORY CORRELATION:

$\uparrow = ?$ OR $\downarrow = ?$

CORRELATIONAL COEFFICIENTS

CLOSE TO ZERO: WEAK

CLOSE TO -1 and +1: STRONG

