Memory Demos

* Serial Position Effect
  + Primacy Effect
  + Recency Effect
  + Constructive Memory
  + Maintenance Rehearsal
* The Information-Processing Model of Memory
  + Months of the year in alphabetical order
  + ‘Encoding Error’
    - The Hippocampus 🡪 *The Hippo on the campus can’t remember where his class is*
* *Shallow v. Deep Processing Demo*
  + *1/2 n. listening for tallying vowels in words*
  + *½ n. listening for items useful on island*
  + STM
    - Digit Span Tests
      * *Miller’s Magic Number (7+-2)*
    - “The Case of S” 🡪 Russian Journalist
  + Penny Demo
    - Pick the right penny out of the penny lineup
    - Encoding Error
* “Remote Association” Demo
  + Retrieval Cues // List Created
  + Remembering a list created a day ago…of about 15 items