**MEMORY TERMS**

|  |  |  |
| --- | --- | --- |
| **MEMORY TERM** | **Definition** | **Application / Example / Picture** |
| **Memory** |  |  |
| **Short Term Memory / Working Memory** |  |  |
| **Long Term Memory** |  |  |
| **Serial Position Effect /**  **Primacy Recency Effect** |  |  |
| **Explicit Memory with Hippocampus** |  |  |
| **Flashbulb Memory with the Amygdala** |  |  |
| **Visual Encoding** |  |  |
| **Hippocampus** |  |  |
| **Encoding** |  |  |
| **Acoustic Encoding** |  |  |
| **Recall** |  |  |
| **Storage** |  |  |
| **Echoic Memory** |  |  |
| **Proactive Interference** |  |  |
| **Automatic Processing** |  |  |
| **Effortful Processing** |  |  |
| **Shallow Processing** |  |  |
| **Deep Processing** |  |  |
| **Retroactive Interference** |  |  |
| **Rehearsal** |  |  |
| **Amnesia** |  |  |
| **Repression** |  |  |
| **Spacing Effect** |  |  |
| **Implicit Memory with the Cerebellum** |  |  |
| **Misinformation Effect** |  |  |
| **Source Amnesia** |  |  |
| **Priming** |  |  |
| **Mood Congruent Memory / State Congruent Memory** |  |  |
| **Recall** |  |  |
| **Recognition** |  |  |
| **Relearning** |  |  |