**MEMORY TERMS**

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| **MEMORY TERM** | **Definition** | **Application / Example / Picture** |
| **Memory** |  |  |
| **Short Term Memory / Working Memory**  |  |  |
| **Long Term Memory**  |  |  |
| **Serial Position Effect /** **Primacy Recency Effect** |  |  |
| **Explicit Memory with Hippocampus**  |  |  |
| **Flashbulb Memory with the Amygdala**  |  |  |
| **Visual Encoding** |  |  |
| **Hippocampus** |  |  |
| **Encoding** |  |  |
| **Acoustic Encoding** |  |  |
| **Recall** |  |  |
| **Storage** |  |  |
| **Echoic Memory** |  |  |
| **Proactive Interference** |  |  |
| **Automatic Processing**  |  |  |
| **Effortful Processing** |  |  |
| **Shallow Processing**  |  |  |
| **Deep Processing**  |  |  |
| **Retroactive Interference** |  |  |
| **Rehearsal** |  |  |
| **Amnesia** |  |  |
| **Repression** |  |  |
| **Spacing Effect** |  |  |
| **Implicit Memory with the Cerebellum**  |  |  |
| **Misinformation Effect** |  |  |
| **Source Amnesia** |  |  |
| **Priming**  |  |  |
| **Mood Congruent Memory / State Congruent Memory** |  |  |
| **Recall** |  |  |
| **Recognition**  |  |  |
| **Relearning** |  |  |